Anacortes Housing Action Plan

MAY 5, 2022
CITY COUNCIL HOUSING AFFORDABILITY & COMMUNITY SERVICES COMMITTEE (HACS)
Public Engagement Plan

- Stakeholder interviews to gather input from housing advocates, housing providers, and others
- Community survey to identify demand for housing types among current population, with a focus on the needs of cost-burdened residents
- Check-in meetings with HACS committee
- A “developer forum”
Stakeholder Interviews

• 18 stakeholders identified
• 13 interviews to-date
• General themes so far:
  • It is very difficult for low-moderate income renters to find housing
  • Competition with retirees and high-income households moving here
  • There is limited capacity of services to assist homeless individuals, including supportive housing, transportation, mental healthcare
  • Cost of construction continues to increase throughout the region
  • There may be partnership opportunities for affordable housing development
  • There are some minor opportunities for tweaks in the development regulations
Community Survey

- PEP and scope aims to “ensure at least a representative population is reached”
- Special efforts should be made to reach renters
- Special efforts should be made to reach people who work in Anacortes but don’t or can’t live in town
- A scientific survey is beyond current scope and budget
Survey Schedule

2022

<table>
<thead>
<tr>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1. Existing Conditions Review
2. Public Engagement
4. Project Adoption

Dept. of Commerce contract requires HAP adoption by June 2023, which provides some flexibility.
Survey Schedule

2022

1. Existing Conditions Review
   - Today

2. Public Engagement
   - Next utility bill mailing
   - Survey open for 4 weeks


4. Project Adoption
   - Dept. of Commerce contract requires HAP adoption by June 2023, which provides some flexibility
Survey Schedule

2022

JAN  FEB  MAR  APR  MAY  JUN  JUL  AUG  SEP  OCT

1  Existing Conditions Review  Today

2  Public Engagement  Survey open for 4 weeks  Next utility bill mailing

3  Evaluation and Development of Policies and Tools for Increasing Housing Diversity

4  Project Adoption

Dept. of Commerce contract requires HAP adoption by June 2023, which provides some flexibility